



## ONE COMMUNITY IMPACTING MANY

**PENN STATE IS AN ECONOMIC POWERHOUSE, CONTRIBUTING MORE THAN \$11.6 BILLION TO THE STATE'S ECONOMY. FOR EVERY \$1 IN STATE SUPPORT RECEIVED, PENN STATE GENERATES \$1.24 IN STATE TAX REVENUE.**



**PennState**  
Wilkes-Barre

With 24 locations across the Commonwealth, an academic medical center and a growing health system, Penn State is helping to improve lives in all 67 Pennsylvania counties through education, community outreach, and employment.

The facts and figures below highlight the regional impact of Penn State Wilkes-Barre on the local community. As part of one University, geographically dispersed, Penn State Wilkes-Barre students, employees, and community members have access to the resources of a top-25 research institution with a global impact.

### ECONOMIC CONTRIBUTION



**\$23,326,137**

**CONTRIBUTED TO  
THE PENNSYLVANIA  
ECONOMY<sup>1</sup>**

FOR EVERY  
100 CAMPUS JOBS,

**35**

**ADDITIONAL JOBS ARE  
SUPPORTED IN THE  
REGIONAL ECONOMY**



**SUPPORTS**

**311**

**PENNSYLVANIA JOBS  
DIRECTLY AND INDIRECTLY**

Penn State Wilkes-Barre supports economic development in the community by partnering with local industry on workforce development; employing local faculty, staff and students; and by providing resources to local businesses and entrepreneurs.

<sup>1</sup> Findings based on FY 2017 study, conducted using a model endorsed by the Association of Public Land-Grant Universities (APLU) and the American Association of Universities (AAU), to measure Penn State's annual contribution to Pennsylvania's economy.

## PENN STATE WILKES-BARRE LAUNCHBOX

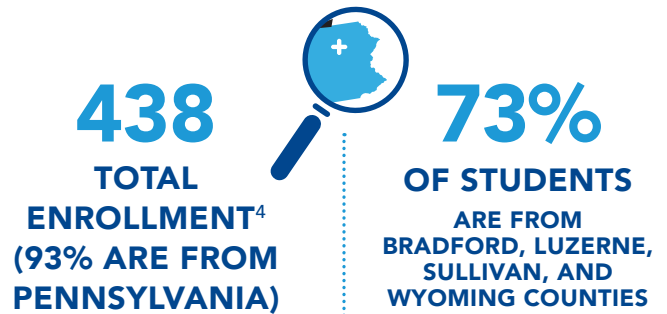


The Think Center and Wilkes-Barre Connect offer free resources and support to the Penn State community and general public, and helps students and local entrepreneurs in the development of new products and the launching of startups. Services include business development services, community education, and access to micro-grants and business space.

Key Collaborators: Family Business Alliance, Scranton Area Community Foundation, United Neighborhood Centers, SCORE, Greater Scranton Chamber of Commerce, Wilkes University's Allan P. Kirby's Center for Free Enterprise & Entrepreneurship

## SUPPORTING PENNSYLVANIA STUDENTS

Penn State Wilkes-Barre predominantly enrolls students from Pennsylvania, who reside in the northeastern part of the state. More than 95 percent of Pennsylvania residents live within 30 miles of a Penn State campus, and 75 percent live within 15 miles, putting a world-class Penn State degree within driving distance for most Pennsylvanians. The campus also supports resident youths through summer camps, college and career preparation, and dual enrollment programs.



## COMMUNITY ENGAGEMENT

Penn State Wilkes-Barre has a rich history of giving back to the community through volunteer work, contribution to charitable causes, and provision of resources to community members. Student engagement is promoted through service learning and community-based projects as part of the academic curricula, and community members have access to athletic and art events on campus as well as University resources such as the library. Additionally, the campus is a good steward of the environment and is committed to sustainability.

### STUDENTS<sup>2</sup>

**35%**  
PARTICIPATE IN  
COMMUNITY SERVICE

**36%**  
RAISE MONEY  
OR CONTRIBUTE  
TO A CHARITABLE  
CAUSE

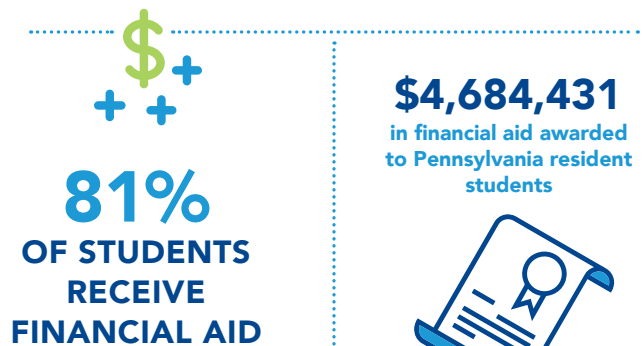
### FACULTY AND STAFF<sup>3</sup>

**XX%**  
PARTICIPATE IN  
VOLUNTEER WORK  
OR ACTIVITIES  
within surrounding  
communities

**XXXX**  
TOTAL HOURS  
of community service  
in 2018

### FINANCIAL AID FOR WILKES-BARRE STUDENTS<sup>5</sup>

**\$907,940**  
IN TOTAL SCHOLARSHIPS  
AWARDED TO STUDENTS



For more information on these facts and figures,  
please contact the Office of Planning and Assessment at  
[opa@psu.edu](mailto:opa@psu.edu) or 814-863-8721.

<sup>2</sup> Findings based on the 2017 Penn State Student Affairs Research and Assessment Office's Student Experience Survey.

<sup>3</sup> Findings based on the Employee Volunteer Survey (Jan./Feb. 2019)

<sup>4</sup> Based on information found in the Penn State Office of Planning and Assessment Fact Book.

<sup>5</sup> Based on information included in the Penn State Office of Student Aid 2017-18 Annual Report.